

ENGAGE & EMPOWER

Senior Wellness & Parkinson's Health Symposium

Sponsorship Levels

APRIL 11TH, 2025
PLAZA ON PRINCESS
WILMINGTON, NC
1:00 PM- 5:00 PM



OUR MISSION

The mission of this symposium is to foster an empowering and supportive environment for seniors and those with Parkinson's by providing education, resources, and practical strategies to enhance physical, emotional, and social well-being. Through collaboration between exercise-focused nonprofits and compassionate home care providers, we aim to inspire active lifestyles and meaningful connections that strengthen independence and quality of life at any stage.

OUR LEADERS



MICHELLE HESPELER
Beat Parkinson's Today Founder



BRADLEY BENSON
Sila Senior Care Founder



THE EVENT

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**EVENT
HIGHLIGHT**

**COMING
SOON**

WHY SPONSOR US?

1

COMMUNITY IMPACT & VISIBILITY

Sponsoring our Parkinson's and Senior Wellness Symposium places your organization at the heart of meaningful change. You'll directly support programs that improve the health, knowledge, and quality of life for individuals with Parkinson's and seniors, while showcasing your brand to an engaged, appreciative audience. All proceeds and donations will go directly to the nonprofit, Beat Parkinson's Today.

2

NETWORKING & ENGAGEMENT

As a sponsor, you'll have the chance to connect with healthcare professionals, caregivers, and community leaders attending the event. This is an excellent opportunity to forge new partnerships, build relationships, and highlight your commitment to wellness and innovation.

3

SHOWCASE YOUR EXPERTISE

As a sponsor, you can highlight your products, services, or initiatives to a highly engaged audience. This event offers a platform to demonstrate your commitment to health and wellness, positioning your organization as a trusted leader in the field.



SPONSORSHIP PACKAGES

Event Sponsor

- Keynote speaking opportunity
- Breakout session opportunity
- Sponsor booth at prime location during event
- Large logo on personal event banner
- Logo placement on main event banner, program, and website
- Special announcement in pre event & post event emails
- Shout outs on social media tagging your business page

\$5,000

Exhibition Sponsor

- Breakout session opportunity
- Sponsor booth during event
- Logo placement on main event banner, program, and website
- Logo/name in pre & post event emails and on social media tagging your business page

*You may share the cost with another business.

\$1,500

Supporting Sponsor

- Sponsor booth during event
- Logo placement on main event banner, program, and website
- Logo/name in pre & post event emails and on social media tagging your business page

*You may share the cost with another business.

\$500

Friend Sponsor

- Name included in event program
- Logo & name in pre & post event emails

\$200

SPONSOR PROCESS

1

HEAD TO THE LINK BELOW 

Click on the link below and complete the form to become a sponsor.

[SYMPOSIUM 2025 SPONSOR FORM](#)

2

CONFIRMATION EMAIL 

You will receive a confirmation email that shares your sponsorship level and more details about the event.

Send payment to the appropriate location shared in the email.

3

BE ON THE LOOKOUT! 

Be on the lookout for an email from communications@beatpdtoday.com inquiring about day of event information, logo images, business description, marketing materials, etc.

Thank You

Thank you for considering the opportunity to partner with us for the Parkinson's and Senior Wellness Symposium. Your sponsorship will make a meaningful impact on the lives of those affected by Parkinson's and empower seniors to live healthier, stronger lives.

By supporting this symposium, you are helping to advance education, promote wellness, and expand access to valuable resources for individuals, caregivers, and families. Together, we can create a stronger, healthier future.

We hope you'll join us in this important mission and consider sponsoring our event.
Your support truly makes a difference!

Contact Us



Beat Parkinson's Today

www.beatpdtoday.com

(860) 918-9594

Sila Senior Care

www.silaseniorcare.com

(910) 936-3189

